SHAUNETT DALEY

SOFTWARE ENGINEER | FRONT-END DEVELOPMENT | WEB ACCESSIBILITY

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PROFESSIONAL SUMMARY

Software Engineer and front-end developer with 10+ years at Cendyn, building and maintaining responsive, accessible hospitality websites across enterprise CMS platforms. Skilled in JavaScript, React, Next.js, WordPress, reusable templates, production debugging, and WCAG remediation. Former Senior Production Manager who led eight employees while remaining hands-on in development. Bring client-focused design judgment, technical consulting, and AI-assisted problem-solving to web projects.

TECHNICAL EXPERTISE

Front end: JavaScript, React.js, Next.js, HTML5, CSS3, SCSS/SASS, Tailwind CSS, Bootstrap, jQuery

Accessibility & QA: WCAG 2.0/2.1/2.2 Level AA practices, semantic HTML, ARIA, keyboard/focus management, axe DevTools, WAVE, Lighthouse, Siteimprove, Accessibility Insights, NVDA, VoiceOver, Chrome DevTools

Platforms & tools: PEG CMS (Liquid templating), Cendyn CMS, WordPress (custom themes), DB NovaCMS, Kentico, Git/GitHub, Node.js, PHP, MySQL, APIs, Figma-to-code

AI-assisted development: Claude, OpenAI Codex, Kiro — code refinement, technical investigation, debugging, troubleshooting, and validated solutions

PROFESSIONAL EXPERIENCE

CENDYN | Boca Raton, FL | May 2016–Present

Software Engineer | September 2025–Present

- Built the HappyCulture master hotel template in 2026 using global variables, Sass, and mixins for reusable styling and efficient updates; used the template to develop Josephine Hotel and rebuild six additional properties to date.
- Developed the Ayres Hotels multi-property website in 2026, spanning 20+ properties; owned key implementation work and addressed accessibility issues.
- Built the Secret Bay Hotel website in 2026; rebuilt Cendyn-hosted hospitality websites including Cheeca Hotel, IFA, and The Maven Hotel.
- Maintain, troubleshoot, and enhance live client websites across CMS platforms; implement requested updates, translate Figma designs, and resolve JavaScript, HTML, SCSS, Liquid, integration, and browser issues.
- Investigated and remediated accessibility issues across client sites, applying WCAG Level AA practices and assistive-technology testing.

Front-End Development & Production Leadership | May 2016–August 2025

- Joined as Junior Front-End Developer in 2016 and later served as Senior Production Manager (approximately 2019–2024), leading eight employees while continuing hands-on JavaScript, HTML/CSS, responsive website development, and technical troubleshooting. Continued primarily front-end development work through August 2025 before the official Software Engineer title change.
- Built and troubleshot responsive HTML email templates while training and mentoring developers in email coding, testing, quality assurance, and deployment workflows.
- Coordinated cross-functional teams, identified production risks, and provided status and process reporting to production leadership.

INDEPENDENT CONSULTING & DEVELOPMENT

INNOVATIONS DESIGN TECHNOLOGY | Front-End Developer / Consultant | 2008–Present

- Consult with clients to assess business goals and recommend user-friendly website structures, design approaches, branding consistency, and practical digital presence improvements.
- Built three custom-theme WordPress websites in 2026, enabling clients to independently manage and update website content.
- Build and maintain responsive websites using WordPress, PHP, JavaScript, HTML, and CSS; advise on brand presentation, website usability, and Google Business Profile setup.

EARLIER EXPERIENCE

Advanced Public Safety, Inc. — Contract Developer (Aug 2012–Aug 2013): Developed JavaScript and HTML functionality for law-enforcement traffic citation software.

Chiptech Solutions — Junior Web Developer (Apr 2014–Aug 2015): Supported software integrations, testing, debugging, and technical documentation.

EDUCATION, RECOGNITION & DEVELOPMENT

Bachelor’s Degree, Software Engineering — Colorado Technical University | Associate Degree, Network Engineering — Florida Career College

Cendyn Behind-the-Scenes Hero Award (2025) | Cendyn Value Award nomination — Strongest Team Player (2025)

Professional learning: Python Bootcamp (Udemy, in progress); exploring AI agent technologies and AI-assisted development workflows.

Additional training: Modern JavaScript, WordPress, and Business Consultant courses (Udemy).